



INNOVATIVE

ACTIVITY

IDEAS GENERATION

DURATION: 30 minutes for idea generation, 30 minutes to discuss ideas.

PURPOSE:

This activity provides a fast-paced and structured approach for small groups to produce as many ideas as possible in a short amount of time. You can also bring in people from other teams, or those with different backgrounds to contribute wider experience.

PREPARATION:

Paper and pens

STEPS:

- Put people into small groups and have about 6 pieces of large paper available with three columns and six rows each. It should form a grid with 18 boxes.
- 2. Explain the activity is about the quantity of ideas, not the quality.
- 3. State the problem to solve or topic for idea generation in one sentence. Share it for everyone to see.
- 4. **Round 1**: Set a timer for 3 minutes. All participants produce three ideas on how to solve the challenge in the top row.
- 5. **Round 2**: When the 3 minutes are up, sheets of paper are passed clockwise. Set a new timer for 3 minutes. Each participant adds onto any existing ideas and adds 3 new ideas.
- 6. **Rounds 3-6**: Round 2 repeats 4 more times until all 18 boxes are filled out.

Review and discuss the ideas and decide which ideas you want to work on initially.

SOURCE: WIDER LENS LEADERSHIP

INNOVATIVE



Curious, Creative, Solutions finders

"We value people for their creativity and update our knowledge and practice to enhance the student experience and improve our institutional performance."

WHAT ROLE MODELS DO:

- Creative Look inside & outside of the University for inspiration.
- Curious Are open to ideas, asking questions & challenging respectfully.
- Solution-Finders Look for ways to continually improve & taking risks to make it happen.

LEADERS ALSO:

- Creative Challenge the status quo & encourage others to do the same.
- Curious Create a safe environment where teams can share new ideas.
- Solution-Finders -Enable others to make improvements.





